

Vahid Mansoori

Sr. Director of Platform Product Management Developer

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As an experienced Product Management leader, I have a proven track record in leading and driving innovation at top tech firms like CCC Intelligent Solutions, Adobe, and Guidewire. In my role at CCC, I led strategic planning for our AI-powered platform, improving insurance claim management and shaping the company's growth strategy. At Adobe, I transformed the Experience Platform into a developer-focused platform and ecosystem, boosting developer engagement by 30% and reducing costs by 40%. At Guidewire, I led the development of a developer-friendly API framework and multi-cloud platform strategy.

Work Experience

Sr. Director of Platform Product Management

Feb 2023 - Present

CCC Intelligent Solutions | San Jose

Leading the development of CCC's next-generation platform, digitizing the P&C insurance industry with cutting-edge AI technologies establishing a reasonable shared strategy, and setting the comprehensive product vision for the CCC Platform and Ecosystem.

- Conducting market research, competitive analysis, validating the vision, and crafting a multi-year company strategy that has secured endorsement from the board of directors and executives. This platform is going to manage 85% of U.S. auto accident claims.
- Providing thought leadership, coaching, and mentoring to a team of product managers and helping the company establish its product management practice.
- Leading a team of product management in defining the vision and roadmap for the platform's capabilities.

Principal Product Manager - Platform and Developer Ecosystem

Jul 2019 - Feb 2023

Adobe | San Jose

Transformed Adobe Experience Platform into a data-driven and developer-friendly Ecosystem and defined and identified opportunities to form strategic partnerships with party developers and onboard them to the platform.

- Defining and strategizing the role of 2nd and 3rd party developers in the platform using quantitative and qualitative data.
- Led the development of a framework to model, track, and optimize resource usage, resulting in a 40% cost reduction for running products on the Adobe Experience Platform.
- Created the developer journey and optimized Adobe's developer console to adhere to the best practices of Developer Experience
- Part of the team that created Adobe's API standards, focusing on data security and privacy, helped Experience Platform APIs comply with it.
- Led the monitoring and alerting capabilities for Adobe Experience Platform. This capability reduced the volume of support tickets by 60%

Core Skills

Product Leadership, Product Lifecycle Management, Launch of New Products, SaaS Products, Leading Teams, Product Analytics, Product Portfolio Management, Communication, Business Use Cases, Platform Product Management, Platform Integration, Product Marketing, GTM, Python, Feature Prioritization, Stakeholder Engagement, Strategic Thinker, Ownership, Product Strategy, Developer Experience, Developer Onboarding, Analytical Skills, Interpersonal Skills, Business Acumen, Ability to Lead, Sales Leadership, Strategic Thinking

Education

The University of Tehran

Jan 1994 - Dec 1998

Bachelor of Engineering

Chemical Engineering

- Part of the team that defined the 5 year observability strategy for Adobe.

Principal Product Manager - Platform Jan 2015 - Jun 2019
Guidewire Software | Foster City

Spearheaded the development of Guidewire's next-generation REST API framework and product line, enhancing developer experience, increasing onboarding by 30%, and reducing API time-first-call by 70%.

- Initiated Guidewire's transition to a multi-cloud platform, formulating strategy, and roadmap, gaining senior management's approval, and securing funding for it
- Developed cloud transformation strategy and migration plan for the Guidewire platform.

Enterprise Architect Jan 2007 - Dec 2014
Guidewire Software | Toronto

- Led the technical design and maintenance for integrating Guidewire's product suite within top Fortune 500 insurance companies, ensuring seamless functionality and system resilience.
- Directed and mentored a team of architects, overseeing their work at client locations to maintain the integrity and performance of system integrations.
- Developed an automation framework utilizing IntelliJ's inspection capabilities for continuous health checks and quality assessments of integration codes and designs, which has become a standard tool across all Guidewire client projects.
- Managed an architecture team, handling recruitment, training, performance evaluations, and compensation decisions, fostering a high-performance environment.

Senior Software Engineer Aug 2004 - Dec 2006
points.com | Toronto

Participated in the team that implemented Points.com's integration engine, crucial for cross-loyalty program transactions and central to Points.com's innovative solution.

Certificates

**Platform Strategy : Build , 31/12/2023
 Grow , Monetize , and
 Lead Digital Platforms**

Product Leadership 31/12/2023

Growth Series 31/12/2022

**Confluent Fundamentals 31/12/2021
 for Apache Kafka
 Confluent**

Product Strategy 31/12/2021

Product Management 31/12/2020

**Software Security 31/12/2020
 Practitioner - PM Suite**

**Product Management in 31/12/2019
 the AI Era**

**Critical Communication 31/12/2019
 Skills**

**Certified Cloud 31/12/2019
 Practitioner**